

# The Many Reasons to Love E-Bikes

From your body to your budget—how e-bikes are changing the world, one ride at a time.



## Better Health with Every Ride

Exercise That Feels Easy



Boosts heart & lung health



Easier on joints than running



Riders exercise more, not less

## Mental Wellness Boost

Happier, Clearer, Calmer



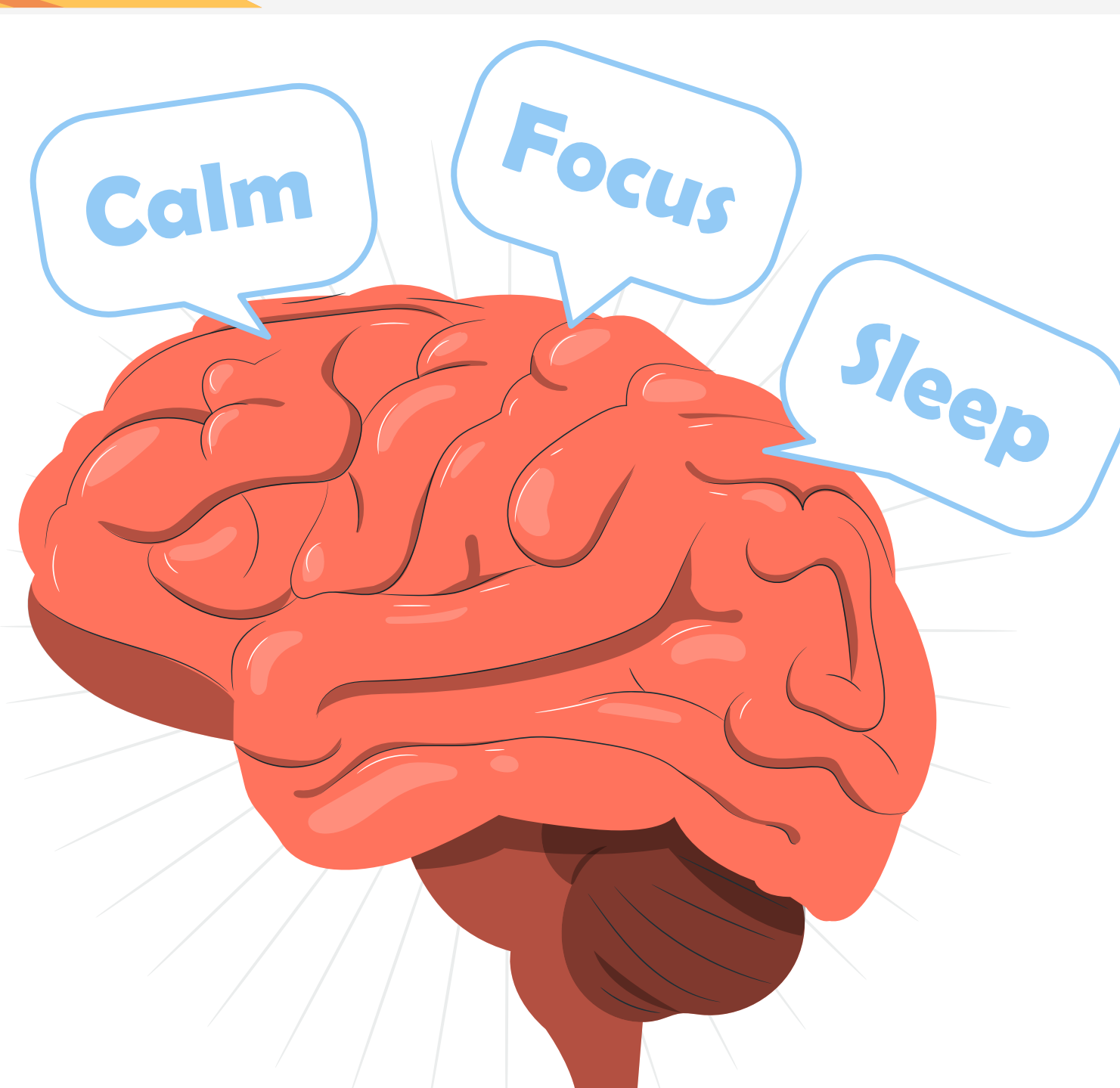
Reduces stress & anxiety



Improves sleep



Enhances memory & focus



## Accessible for All

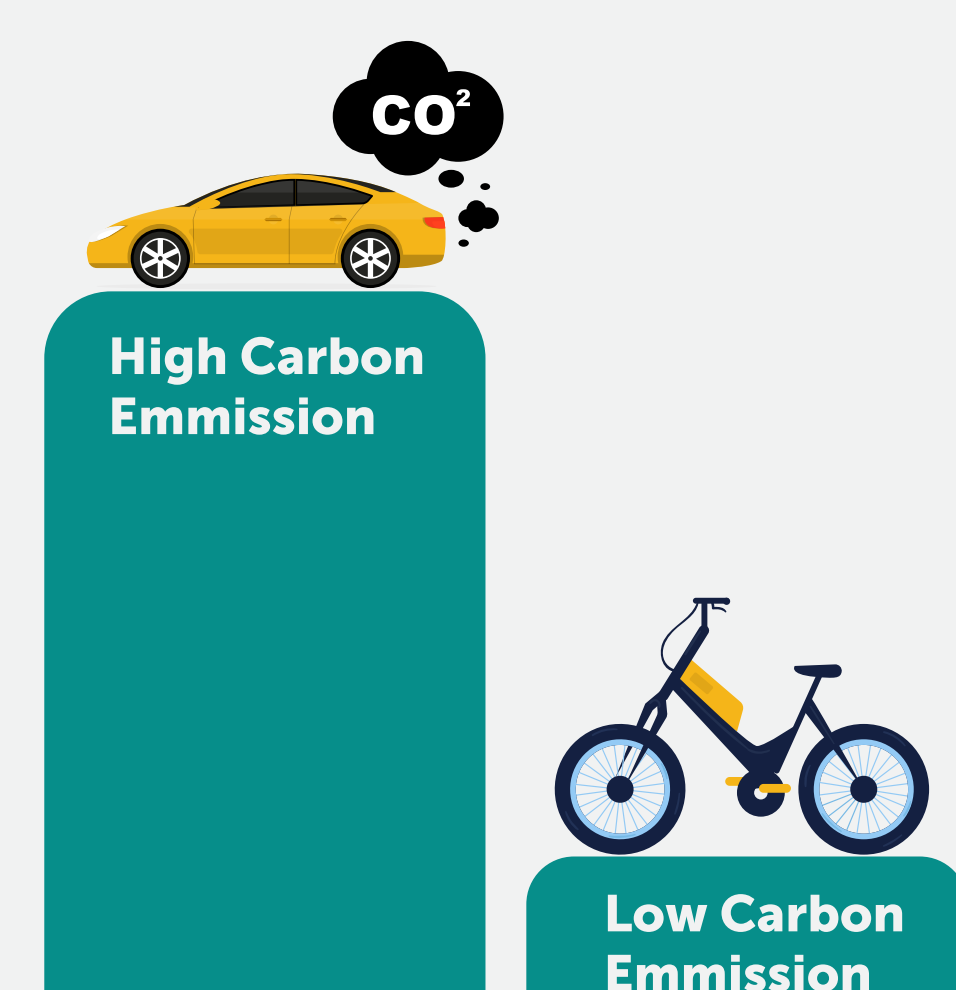
Anyone Can Ride

- Seniors & beginners welcome
- Pedal-assist = confidence
- Aids recovery from injury

## Good for the Planet

A Cleaner Way to Move

- Zero emissions during use
- 16% of U.S. emissions = cars
- Just 5% e-bike switch = huge drop



Quicker than cars for short trips



Easy to park

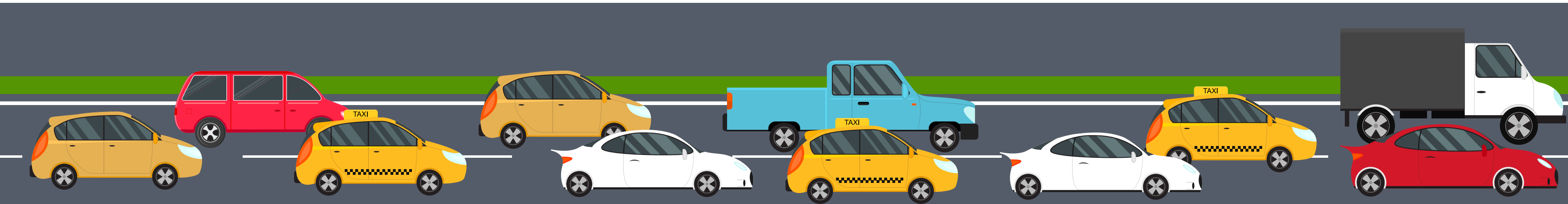


Connects to transit hubs



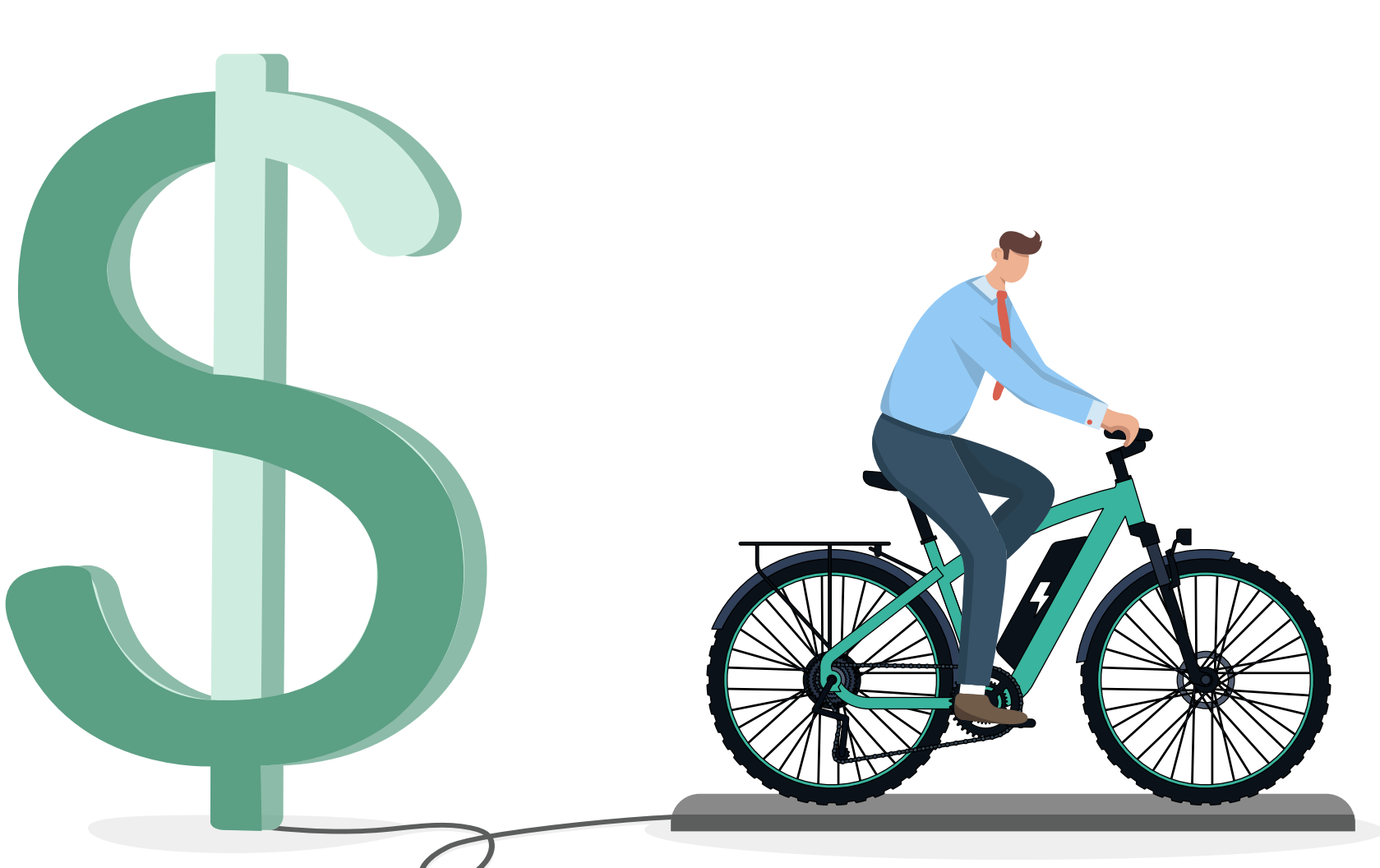
## Smarter Urban Travel

Beat Traffic Without the Stress



## Lower Your Costs

Save Thousands



- No gas, insurance, or parking fees
- \$50k saved in 5 years vs car
- Rebates can lower purchase price

| BIKE   |                | CAR  |
|--------|----------------|------|
| 10-15% | Purchase Price | 100% |
| 5%     | Fuel/Energy    | 100% |
| 20%    | Maintaince     | 100% |
| 10%    | Insurance/Fees | 100% |
| 0-5%   | Parking        | 100% |

Average annual cost of car ownership in the US is **\$12,297\***

\*Source: AAA.com, Your Driving Costs in 2024

## Boost Local Economies

More Than Just a Ride

- Creates green jobs
- Powers new businesses
- Drives e-bike innovation



## Builds Stronger Communities

More People, More Connections

- Bike sharing programs expand access
- E-bike libraries break down barriers
- Encourages active lifestyles

## The Future Is Two Wheels

Discover how one ride can transform your health, wallet, and the planet.

Join the e-bike movement today.

